ADVERTISING AGENCY SUPPLEMENT

IFG Companies

1. Please provide a percentage breakdown based upon gross revenue for the past twelve (12) months derived from the following media. If Firm is newly established, please advise best estimate.

   Radio _____% Television _____% Newspapers _____% Outdoor _____% Magazines _____%
   Other (Describe) _____ _____%

2. Please provide a percentage breakdown based upon gross revenue for the past twelve (12) months) of the following types of services being provided. If Firm is newly established, please advise best estimate.

a. Public Relations Consultant	%	e. Production of Films, Video, Radio or Television Programs	%
b. Mail Order or Catalog Sales	%	f. Photography Services	%
c. Package Design, Logos, Trademarks or Other Corporate Identities	%	g. Broadcasting	%
d. Publishing	%	h. Other (Describe):	%

   *If a percentage appears in Section "**a**" above, please complete our **Public Relations Consultants Supplement**.*
   *If a percentage appears in Section "**c**" above, please advise the number of trademarks developed per year _____ and describe the legal review procedures followed for trademarks and/or copyrights.*

3. Do your activities involve setup and/or management of promotional games, contests, lotteries, sweepstakes or other games of chance? ---------- ❍ Yes ❍ No
   *If "**Yes**", please provide details including specific contract(s) and approximate percentage of your total gross revenue.*

4. What precautions do you take to confirm that a client's:

   a. products or services aren't false or misleading? _____
      _____
   b. advertisements doesn't contain any illegal or disparaging remarks about one of their competitor's products or services: _____

5. Have you lost a major client (one that comprises 25% or more of your total gross revenue) in the past twelve (12) months? ---------- ❍ Yes ❍ No
   *If "**Yes**", please provide details.*

6. Have you represented or do you currently represent competing clients or competing brands? ---------- ❍ Yes ❍ No
   *If "**Yes**", please provide details.*

7. Within the past two (2) years, have you had any contingency fee or contingency commission types of arrangements with your clients? ---------- ❍ Yes ❍ No
   *If "**Yes**", please provide details.*

8. Do you obtain written releases in respect to creative material or talent from the following types of people?

Employees ❍ Yes ❍ No		Models ❍ Yes ❍ No	
Lance Photographers, Writers, Composers, Artists or Musicians ❍ Yes ❍ No		Non-Commercial Persons in Commercials or Advertisements ❍ Yes ❍ No	

NOTICE

Applicant understands the information submitted herein becomes a part of the Applicant's Professional Liability Insurance Application or Renewal Application and is subject to the same representations and conditions.

Must be signed and dated by a principal, partner or owner as duly authorized on behalf of the Applicant.

Signature of Principal, Partner or Owner Title Date